



Universität
Bremen

Presentation UniTransfer - SA
Tuesday, 12th October, 2022



UniTransfer

Interface between economy - science - society

- Networking and extensive contacts - regional and national
- Various event formats
- Support, advice and assistance for departments, scientists, students, university management





UniTransfer - Employees

- Fatma Arici
- Dr. Hanne Ballhausen
- Evelyn Bertz
- Andrea Dürkop
- Sascha Giard
- Meike Goos
- Dr. Martin Heinlein
- Wiltrud Hoffmann
- Hayo Hoffer
- Dr. Christina Jung
- Dr. Kerstin Ksionzek
- Tanja Litschel
- Ute Mai
- Christoph Otte
- Dr. Stephanie Rabe
- Charlotte Simmat
- Sarah Thiel
- Katja Schulz
(Technologiepark Uni
Bremen e. V.)

Inventions - Patents - Trademarks

Arbeitnehmer- erfindergesetz ArbErfG

- Invention disclosure
- Administration
- Acceptances, releases, deadlines

Patent- Registrations

- Accompaniment of the application process by UniTransfer, InnoWi GmbH and patent attorneys
- Patents German, EU, International (PCT)
- University finances the process, among other things, through the acquisition of funding

Portfolio- Management

- Ø 15 inventions/year (since 2016)
- approx. 40 patent families (screening 1-2 x per year)



Inventions - Patents - Trademarks



Marketing via

- Cooperation partner
- Company
- Spin-off

- **IP for the support of research fields** (applications for funding)

- **Negotiation of purchase/license agreements**
- **Contract monitoring**

Distribution of recoveries:

- 30 % to inventor
- 35 % to university working group
- 35 % to university central administration





BRIDGE – Gründen aus Bremer Hochschulen

- BRIDGE is the central contact for business start-ups from Bremen universities - since 2002!
- Goals:
 - improve the start-up climate at the participating universities
 - Promote promising ideas with start-up potential at an early stage
- Partners in the network:
 - University of Bremen
 - Bremen University of Applied Sciences
 - Bremerhaven University of Applied Sciences
 - Bremen University of Arts
 - Jacobs University Bremen
 - Bremer Aufbau-Bank GmbH



What's BRIDGE?

BRIDGE offers three pillars



EVENTS



CONSULTING



CAMPUSIDEEN

- Our offers are aimed at
 - Students & Alumni
 - Members of the universities, institutes & research facilities



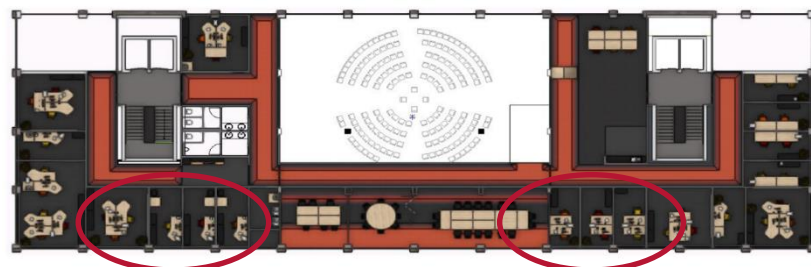
BRIDGE – Foundations from Bremen universities

- Ø 160 start-up projects advised per year
- Over 50 events with around 1,200 participants per year
- Ø 23 spin-offs from Bremen universities per year
- Since 2007, over 9 million euros in funding from the nationwide EXIST program
- since 2003 more than 750 applications for the competition CAMPUSiDEEN
- Excellent rankings: Start-up Radar and German StartUp Monitor

BRIDGE in the DHI

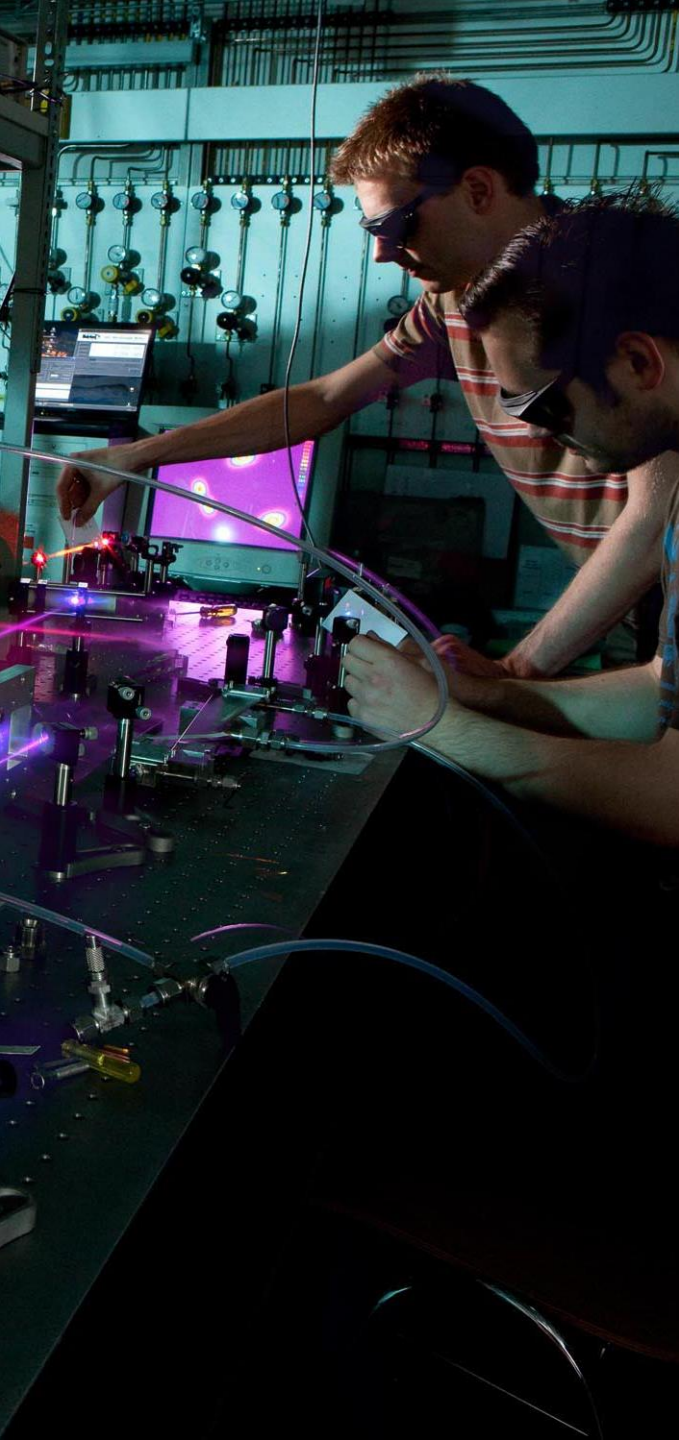


- Digital Hub Industry: an interdisciplinary, cross-sector environment (university, research institutions, transfer institutions, and young and established commercial enterprises)
- Our role: be part of the community as a network for universities; connect with different players in the startup ecosystem; intensify collaboration with different departments.
- Goal: Supporting innovations and startups



BRIDGE

BRIDGE
StartUp
Workspace



Uni Bremen Campus GmbH

- **UBC** was founded in 2013, University of Bremen is a 100% stakeholder, located on campus.
- **UBC** offers customers an entrepreneurial partner and order processing from a single source.
- **UBC** offers scientists an entrepreneurial platform to offer science-related services on the market.



Uni Bremen Campus GmbH

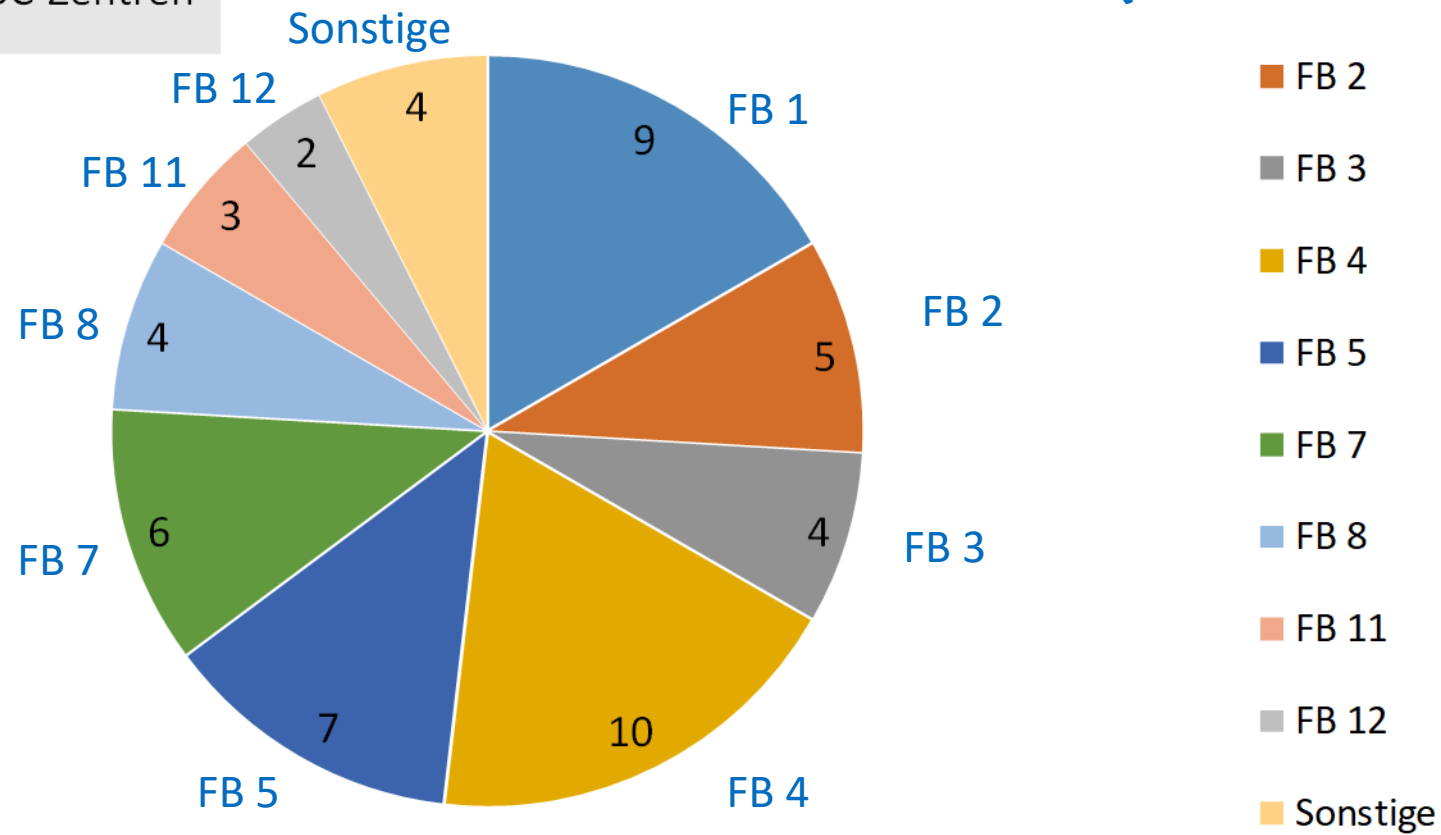
- Scientists take over the management of a **UBC** center under the **UBC** umbrella and can thus be entrepreneurial without having to set up their own company.
- **UBC** provides the centers with a professional and flexible range of commercial and administrative services.

Uni Bremen Campus GmbH

www.ub-campus.de

Mai 2021:
54 UBC-Zentren

Anzahl Zentren





External partners

- **Contacts with companies, foundations, private individuals**
- **Support for central/decentral (research) projects and students**
 - ▶ Germany Scholarship
 - ▶ Yearbook of the University of Bremen
 - ▶ Open Campus (sponsoring, cooperations)
 - ▶ Rector's Circle
 - ▶ Bremen University Talks
 - ▶ Strategic partnerships (AOK, Santander)
 - ▶ Bremen University Foundation
 - ▶ Alumni of the University of Bremen



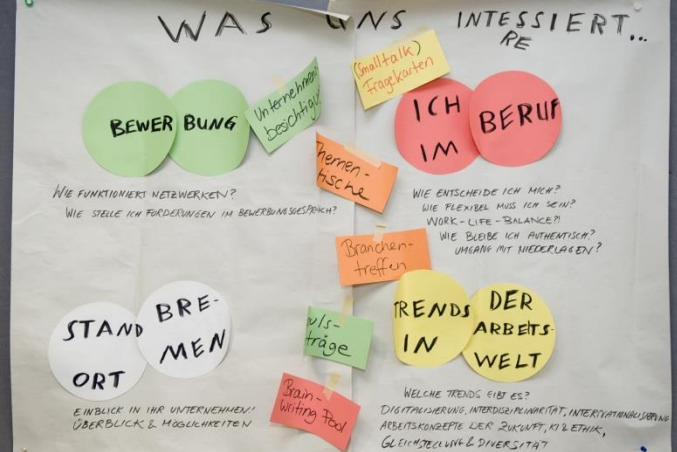
PRAXISBÖRSE - The job fair of the University of Bremen

- Offer for students and graduates
- Internships, Thesis, Jobs
- 1 x per year
- since 30 years
- Career options for students of all disciplines
- Exhibition area, workshops, company presentations

PRAXISBÖRSE - The job fair of the University of Bremen

- Long-term evaluation:
 - ▶ Surveys of exhibitors and participants
- High satisfaction
- On average 90 exhibitors
 - ▶ of which 30% long-term, significant turnover beyond that
- Approx. 5,000 interested parties
- Master's students predominate
- "Leading" departments:
 - ▶ Math/computer science, economics, social sciences

**PRAXISBÖRSE
DIE MESSE**



ProMentes Profession - Mentoring - Networks

Our goals:

- To support particularly motivated students and graduates in starting their careers
- To offer employers in the region contact with highly qualified young professionals and insights into the content of their studies.
- Promote the establishment and expansion of networks across all industries



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ProMentes Profession - Mentoring - Netzwerke

WHO?

- Graduate students & graduates in the social sciences and humanities
- Women & international students in STEM
- Doctoral students of all subjects who are planning their career outside the university

HOW?

- Application process
- One-to-one matching of the tandems
- Duration: 10 months
- Tandem meetings every 4-6 weeks on topics related to the mentees

WHAT?

- Six moderated network meetings
- Twice-monthly thematic Zoom meetings on labor market and sociopolitical issues
- An alumni network



ProMentes Profession - Mentoring - Networks

- Over 300 tandems in eleven program rounds
- Long-term commitment of high-ranking executives from companies & institutions in Bremen & "around".
- High success rate: Almost without exception, the mentees enter the workforce
- Sustainability: Former mentees from previous program rounds return to the program as mentors.
- The network functions across program rounds



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School meets science

Knowledge transfer for children & youth

- Major events
 - Children's University 2022: Reached over 700 children
- Competitions
 - Dr. Hans Riegel subject prizes 2021: 15 young talents honored
- School labs
 - 10 student labs together hosted more than 5,000 children & young people in 2019
- in total, our transfer offers were able to reach over 10,000 children & young people in 2019
- meerMint: Leisure activities for children and young people in Bremen and Bremerhaven
 - Joint project with 5 partners
 - Funding from the BMBF (one of 28 MINT clusters in Germany)



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Technologiapark Uni Bremen e.V.

The network

- founded in October 2001
- currently over 100 members with approx. 8,500 employees

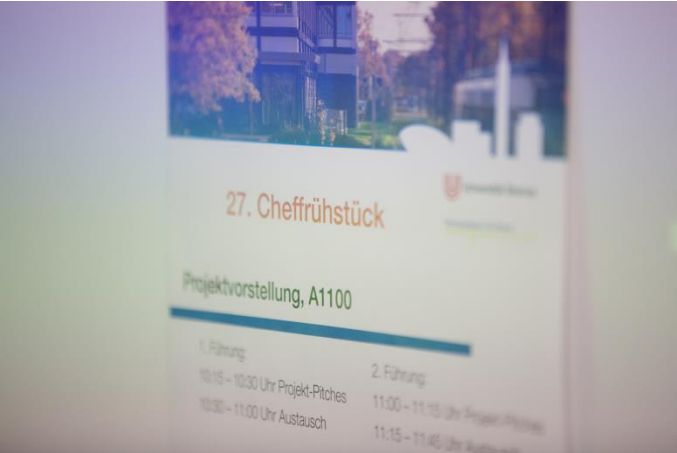
Main focus

1. We are a strong voice!
2. We network!
3. We bring added value!



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Technologiapark Uni Bremen



Technologiapark Uni Bremen e.V.

Intensive networking / cooperation with the university

- Organization of the Techpark-breakfast
- Project "Meet the new Prof"
- Organization of the *Jugend forscht* regional competition Bremen-Nord
- Coordination of the "Autumn Internship in the Technology Park





UniTransfer

Interface between economy - science - society

- Contact:

www.uni-bremen.de/transfer

www.technologiapark-uni-bremen.de