

# Course Guideline for Varese DD Students – EI

## Organization of the study program

The following Guidelines focus on the double degree master program in cooperation between the FSU Jena and the University of Insubria and shall give the students in Varese an overview about their choice of courses so they can create their Learning Agreement accordingly. The courses of Varese second year are indicated in red.

### Basic Modules

#### Compulsory

You have to gain 18 ECTS in the following **compulsory** courses:

Code	Title	ECTS	Recognizable Varese Equivalent
MW24.1	Empirical Methods	6	
MW26.1	Approaches to Economic Science	6	
MW33.1	ASQ	6	*

18 ECTS shall be achieved in Basic Compulsory I. If you have already achieved Quantitative Methods for Management (12 ects) and the two Business English courses from Varese (or Advanced Business English and Basic Maths), you don't have to take any course here. If you have done Advanced Business English only, you will need to take a German course in Jena (at least A2).

### Basic Modules

#### Elective I

24 ECTS shall be achieved in Basic Elective I. Choose **at least 1 course** out of the list below, preferably Advanced Microeconomics or Regional Development. The remaining 18 ECTS can be recognized if you have already completed in Varese a course of the section "Basic Economics" (International Economics, Economics of Innovation, Behavioral Economics and Public Policy) and/or "International Trade Law".

Code	Title	ECTS	Recognizable Varese Equivalent
MW20.1	Advanced Microeconomics	6	Elective (6)
MW21.1	Advanced Macroeconomics	6	
MW21.2	Money and Financial Markets	6	-
MW22.1	Regional Development	6	
MW23.6	Advanced Public Finance	6	-
MW25.1	Public Choice	6	-

### Basic Modules

#### Elective II

You are not obliged to attend any of the courses listed below (these are business administration courses which are almost all *taught in German*).

MW10.1	Supply Chain Management	6
MW11.2	Marketing Mix Policies	6

MW12.3	Finanzmanagement, Intermediation und Kapitalmarkttheorie	6
MW13.2	Organisationsstrukturen	6
MW14.1	Steuern und Unternehmensbewertung	6
MW15.1	Konzernrechnungslegung	6
MW16.1	Theorien der Firma für das strategische Management	6
MW17.1	Decision Making	6
	Interdisziplinäre Grundlagen **	6

<b>Specialization area</b>
<b>"Innovation and Change"</b>
<b>Compulsory</b>

You have to pass the following compulsory courses (18 ECTS):

Code	Title	ECTS	Recognizable Varese Equivalent
MW20.3	Economics of Innovation I: Innovation Decisions	6	Economics of Innovation
MW21.4	Growth and Innovation	6	Management and Governance of Family Firms
MW22.3	Innovation Systems	6	Organization People & Technologies

<b>Specialization area</b>
<b>"Innovation and Change"</b>
<b>Elective I</b>

**At least 6 ECTS** (= 1 course) must be from the following list of elective courses:

Code	Title	ECTS	Recognizable Varese Equivalent
MW20.4	Economics of Innovation II: Industrial Dynamics and Evolution	6	International Business
MW20.5	Economics of Innovation III: Economic Dynamics and Structural Change	6	-
MW20.6	Economics of Innovation IV: Special Topics	6	-
MW21.6	Topics in Behavioral Economics	6	-
MW22.2	Innovation Policy	6	-
MW22.4	Advanced Studies in Entrepreneurship	6	-
MW23.2	Adv. PSE II: Education Economics	6	-
MW24.2	Quantitative Economics I	6	-
MW24.5	Quantitative Economics III	6	-
			-
			-

MW26.2	Topics in Economics	6	***
MW26.3	Topics in Economic Theory and Policy I	6	***
MW26.4	Topics in Economic Theory and Policy II	3	***

\*\*\*MW26.2, 3 and 4 are “dummy modules” which Jena uses for guest teachers. Don’t choose these modules unless a guest lecture has been published online (see homepages of the economics’ chairs). But, some courses attended in Varese (e.g. Transport Economics and Innovation, Entrepreneurship and Innovation Management, ECRM, or International Trade Law) can be accounted here.

<b>Specialization area</b>
<b>"Innovation and Change"</b>
<b>Elective II</b>

You have to take **two seminars = 12 ECTS**. At least one must be from the upper list:

MW20.7	Seminar Economic Theory / Economics of Innovation	6
MW21.7	Seminar Macroeconomics	6
MW22.6	Seminar Entrepreneurship, innovation and regional development	6

Seminars of other specialization areas:

MW24.4	Seminar Quantitative Economics	6
MW23.4	Seminar Public Finance	6
MW25.5	Seminar International Economics	6

In case you have already attended seminars in Varese, we will recognize the ECTS in Specialization Elective II:

### Seminar recognition

Students who have absolved one of the following seminar paths in Varese:

- 1) Seminar History of Innovation & Econ Growth (6 ECTS),
  - 2) Visiting Prof. Innovation 1 AND Visiting Prof. Innovation 2 (3+3 ECTS = 6),
- have to take **1 additional “full” seminar (worth 6 ECTS) in Jena.**

Those who have only gained 3 ECTS in seminars in Varese have to take 1 small integration seminar (3 ECTS), plus another “full” seminar (6 ECTS) in Jena = **9 ECTS of seminars in Jena.**

**At least 42 ECTS shall be gained in Jena in order to complete the double degree program**